



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

Advisory No. 114, s. 2025

September 16, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**SPECIAL SCREENING FOR THE FILM “SONG OF THE FIREFLIES” FEATURING
THE INSPIRING STORY OF THE LOBOC CHILDREN’S CHOIR**

The Paglaum Shows and Events, in cooperation with Culturtrain Musical Productions Inc., will hold a special film screening of the “Song of the Fireflies” at SM Cinema, City of Batangas on October 2025 (Saturday and Sunday).

The activity aims to provide learners with an opportunity to appreciate the inspiring journey of the Loboc Children’s Choir as a testament to the power of music, resilience, and determination and to showcase how Filipino talent brings pride and honor to nation.

The activity is open to all learners on a voluntary basis, while school administrators, heads, faculty, and teaching/non-teaching personnel are also encouraged to attend, with free admission upon presentation of DepEd ID.

Participation on this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith and the policy on off campus activities stated in DepEd Order No. 66, s. 2017

For more information, please contact:
DEA CADAPAN
Marketing Officer
Paglaum Shows & Events
Tel. No. 09182759048

ABCJr., SPECIAL SCREENING FOR THE FILM “SONG OF THE FIREFLIES” FEATURING THE INSPIRING STORY OF THE LOBOC CHILDREN’S CHOIR, R2-145900, 9-16-2025

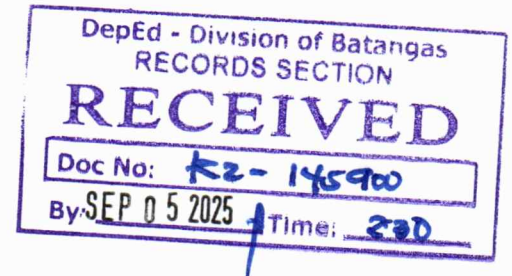


PAGLAUM SHOWS & EVENTS

September 4, 2025

Suite 202 J.King Bldg. T.Padilla St., Cebu City
Email : paglaum_group@yahoo.com

MARITES A. IBANEZ, CESO V
Schools Division Superintendent
DepEd Division of Batangas Province
Batangas City



Dear Sir/Madam:

Paglaum Shows & Events in cooperation with Culturtain Musicat Productions Inc., present for special screening of an inspiring film **"SONG OF THE FIREFLIES"**. Celebrate the inspiring story of the **Loboc Children's Choir**. From the humble town of Bohol to the bright lights of Hollywood, this film is a testament to the power of music, resilience, and hope. The origin story of the Loboc Children's Choir and how through their almost magical singing talent and the sheer determination of their teacher/founder from the 1980s to this day, continues to wow the world and bring pride and honor to the Philippines.



SM CINEMA
City Batangas

October 2025 (Saturday and Sunday)

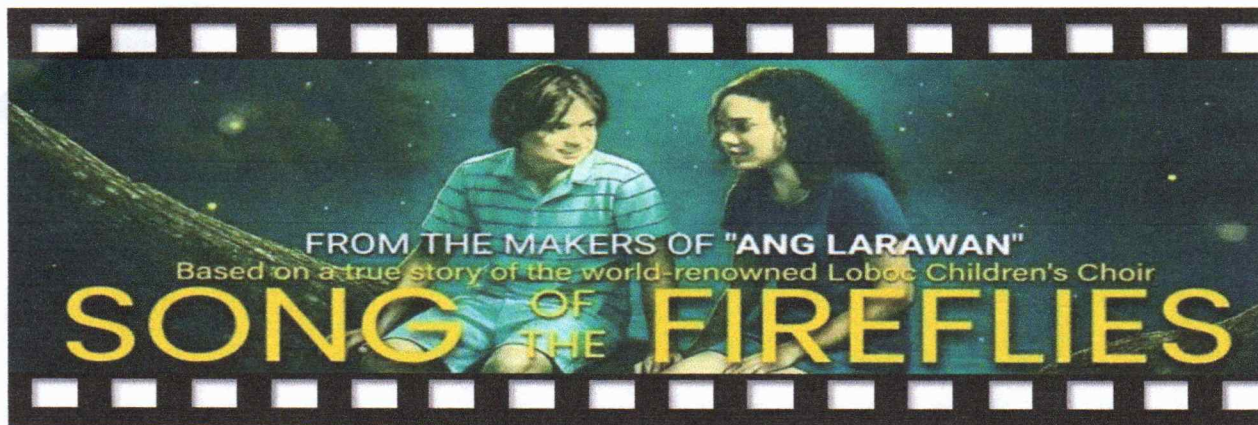
In this regard, we would like to invite your students to watch the film in **DIGITAL 2D**. Our general admission is pesos: **TWO HUNDRED FIFTY ONLY (Php 250.00)**

Administrators, School Heads, Faculty/Teachers and School personnel will be admitted for free, their DepEd ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo and other film details.

Daghang Salamat!


Dea Cadapan
Marketing Officer
09182759048



October 2025 - Saturday and Sunday

Screening Time:

7:30am –

9:00am –

For booking and inquiries pls. txt or call:

**Dea- 09182759048
Celyn-09128727113**

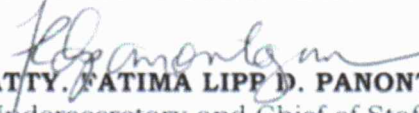
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Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

MEMORANDUM

TO : **ALL REGIONAL DIRECTORS**
ALL SCHOOLS DIVISION SUPERINTENDENTS
ALL PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY
SCHOOL HEADS
ALL OTHERS CONCERNED

FROM : 
ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff

SUBJECT : **AUTHORIZATION FOR THE VIEWING OF THE FILM THE**
SONG OF THE FIREFLIES IN PUBLIC AND PRIVATE
SCHOOLS FOR EDUCATIONAL PURPOSES

DATE :

The Department of Education (DepEd) recognizes the transformative power of music and the resilience of Filipino youth.

Inspired by true events, the film **The Song of the Fireflies** tells the story of the Loboc Children's Choir, an ensemble of children from a remote and idyllic town in Bohol who, guided by a devoted teacher-trainer, discover their potential through music. The Film portrays how young people can overcome adversity through passion, talent, and community support.

With its rich educational themes, the film offers meaningful opportunities to enhance classroom discussions in values education, music, and Filipino culture.

In this regard, DepEd finds it appropriate to allow learners of suitable age and maturity to view the film under the discretion and guidance of school heads and teachers. Such viewings shall be conducted in accordance with existing DepEd policies.

For your guidance and appropriate action.

JDMC, MPC, M. The Song of the Fireflies
0278 - July 22, 2025

¹ DepEd Order No. 19, s. 2008, Implementation of No Collection Policy in All Public Elementary and Secondary Schools

Song of the Fireflies

SPECIAL AWARD

FOR PROMOTING PHILIPPINE MUSIC,
ARTS AND CULTURE
2ND MANILA INTERNATIONAL
FILM FESTIVAL

BEST PICTURE

2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

BEST ACTRESS

MORISSETTE
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

PLATINUM REMI AWARD


18TH WORLDWIDE-HOUSTON
INTERNATIONAL FILM FESTIVAL

BEST SUPPORTING ACTRESS

RACHEL ALEJANDRO
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD

BEST SUPPORTING ACTOR

NOEL COMIA JR.
2ND MANILA INTERNATIONAL
FILM FESTIVAL AUDIENCE AWARD



FROM THE MAKERS OF "ANG LARAWAN"
Based on a true story of the world-renowned Loboc Children's Choir

SONG OF THE FIREFLIES

A KING PALISOC FILM
WRITTEN BY SARGE LACUESTA

MORISSETTE RACHEL ALEJANDRO NOEL COMIA JR. KRYSTAL BRIMNER

CULTURTAIN MUSICAT PRODUCTIONS AND MQUEST VENTURES

IN COLLABORATION WITH QUEZON CITY FILM DEVELOPMENT COMMISSION CMB FILM SERVICES HARTMAN COMMUNICATIONS PRESENT "SONG OF THE FIREFLIES"
STARRING MORISSETTE RACHEL ALEJANDRO NOEL COMIA JR. KRYSTAL BRIMNER ALSO STARRING CHAI FONACIER VIA ANTONIO CAI CORTEZ TOMMY ALEJANDRINO ALEX MEDINA
MUSICAL DIRECTION AND SCORING KRINA CAYABYAS MUSIC BY RYAN CAYABYAS LOUIE OCAMPO RAIMUND MARASIGAN JAZZ NICOLAS AND KRINA CAYABYAS
CINEMATOGRAPHY PONG IGNACIO EDITOR MARLEN MAGSAYSAY EDITOR LAWRENCE ANG PRODUCTION DESIGNERS MARTIN MASADAO MARTA INES LOVIDA
COSTUME DESIGNER NORMAN REY REGALADO EXECUTIVE PRODUCER JONATHAN MOLL LINE PRODUCER NIA LAUREANO WRITTEN BY SARGE LACUESTA
SUPERVISING PRODUCERS SIENNA G. OLASO DEE NERMAL PRODUCED BY CELESTE LEGASPI GALLARDO GIRLIE RODIS RACHEL ALEJANDRO SARGE LACUESTA
EXECUTIVE PRODUCERS JANE J. BASAS CELESTE LEGASPI GALLARDO GIRLIE RODIS
DIRECTED BY KING PALISOC

@morissette_rtt

Song of the Fireflies Is a Must-Watch Love Letter to Filipino Choral Excellence

June 27, 2025

[sladmin](#)

By David Ricardo Ferro, Spotlight PH Correspondent

If you've ever been part of a *choir, if you've ever stood side by side with fellow singers pouring your heart out in harmony — then *Song of the Fireflies is the film you never knew you needed.

I watched it recently, and I still haven't gotten over the beauty and emotional power of this movie. It's more than just a story — it's a tribute to the unsung heroes of Philippine music: our choristers, mentors, and the communities that nurtured them. Every Filipino who has ever experienced the transformative power of choral music will feel seen, heard, and deeply moved.

A Glimpse into Greatness



Song of the Fireflies is inspired by the true story of the *Loboc Children's Choir* from Bohol — a humble group of young singers formed in the 1980s under the loving mentorship of *Alma Taldo. Played with quiet strength and grace by *Morissette Amon, this is Alma's story of perseverance, passion, and purpose.

From the rural town of Loboc, this little choir would grow to represent the Philippines on the world stage, gaining recognition for their pure sound, discipline, and the Filipino soul in every note.

Alongside Morissette, the film features a powerhouse cast, including the timeless *Rachel Alejandro*, who also delivers one of the movie's most moving musical duets with Morissette — a scene that left the audience in awe.

Awards and Recognition

Song of the Fireflies debuted to critical acclaim at the *2025 Manila International Film Festival in Los Angeles, where it *swept major awards:

- *Best Picture*
- *Best Actress* (Morissette Amon)
- *Best Supporting Actress* (Rachel Alejandro)
- *Best Supporting Actor* (Noel Comia Jr.)
- *A Special Jury Prize* for its musical storytelling



It also won the *Platinum Remi Award* at the *58th WorldFest-Houston International Film Festival*, praised for its "excellence in theatrical filmmaking and musical integration."

The film's soundtrack, featuring the artistry of *Ryan Cayabyab, **Louie Ocampo, **Jazz Nicolas, and *Raymond Marasigan, is a masterpiece on its own — one I look forward to playing on repeat once it hits Spotify.

PEOPLE

Meet the Public School Teacher Who Founded a World-Class Choir and Inspired a Movie

For Alma Taldo, it's nice to have a great voice but she requires commitment.



by [Dahl Bennett](#)

Published on Jul 2, 2025

Alma Taldo teaching actress Morisette how she conducts the kids of the Loboc Children's Choir.

(SPOT.ph) *"Nang pinakita ni Ma'am Girlie 'yung script sa akin, sabi ko 'Puwede ba hindi na gamitin ang pangalan ko? Ibang pangalan na lang.'"*

Alma Taldo, founder and director of the world-renowned Loboc Children's Choir (LCC), was never comfortable being in the limelight. So when "Ma'am Girlie" Rodis and Celeste Legaspi of Culturtain Musicat Productions told her they were interested to make a film about the LCC's inspiring journey from small town choral group to world-traveling Filipino talent, she felt uneasy.

But Legaspi and Rodis—the powerhouse duo behind original Filipino musicals *Katy* and *Larawan*—were able to convince the Boholano educator to allow them to use her name in the movie, *Song of the Fireflies*.

Song of the Fireflies is directed by King Palisoc (*Tandem*), and written by Sarge Lacuesta (*An Errand*). The film's credits boast other respected figures in the arts and entertainment. There's Rachel Alejandro who plays staunch music and art patron Enriqueta Butalid, and singer Morisette who debuts as an actress in the film playing Alma Taldo. Behind the featured songs are a bunch of boldfaced names in Philippine music -- Ryan Cayabyab, Louie Ocampo, Raimund Marasigan, and Itchyworms' Jazz Nicolas. When you have this kind of roster of artists behind a film, you know the story must be really special. And it is—and it all began with one humble, dedicated teacher.